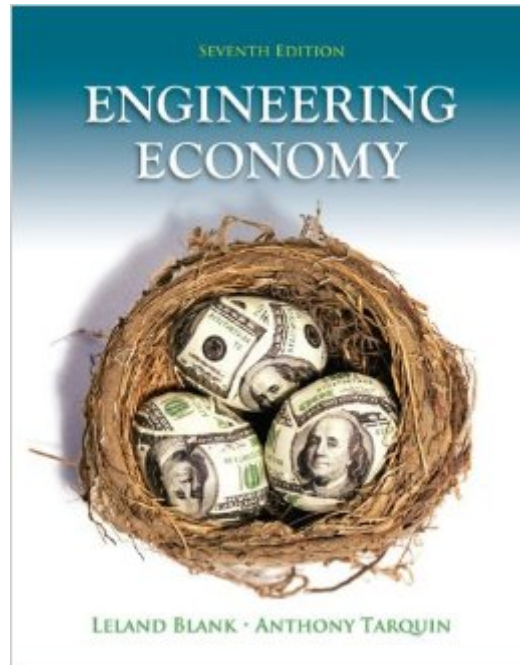


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# Engineering Economy



## Synopsis

Engineering Economy, 7th edition, presents a crisp, bold new design using color, highlighting and icons to focus on important concepts, terms, equations and decision guidelines. There are new features, new topics (such as ethics and staged decision making), and new online tools; yet no compromise on coverage, examples, or the well-accepted writing style of this popular text. The preface provides an overview of What's New and graphically depicts resources for Instructors and Students. Solved examples, problems and case studies target many of the current engineering challenges in areas such as energy, ethics, the environment, and the world's changing economics. Approximately eighty percent of the end-of-chapter problems are revised or new for this edition. Some of the outstanding pedagogical characteristics of this new edition include its easy-to-read writing style, learning outcomes for each section, progressive examples used throughout a chapter, solved examples using manual and integrated spreadsheet solutions, updated case studies, Fundamentals of Engineering (FE) exam questions for each chapter, and numerous new end-of-chapter exercises. A significant new feature is the availability of brief, downloadable online presentations (podcasts) that incorporate voice-over, animated Power Point slides. These are available on the text's website for students and instructors to utilize as support tools in or outside the classroom. Each module includes descriptive material and worked examples that supplement course material.

## Book Information

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## Customer Reviews

This book is awful, as an introduction into economics its hard to understand and there are no good examples for the problems. Also you must know the secrets of using the tables and formula's (its a secret because they really dont explain EXACTLY HOW to use this to your best advantage. This book is not worth the money or the paper that its printed on! Do your self a favor if you use this book--buy the Schaum's outline go with it, Schaum's does what this book could only hope to do ---> TEACH you the material!

As someone who loves to learn, this is the most incomplete, illogically written textbook I've ever encountered. As a disclaimer, usually I have better things to do than review books online for complete strangers, but thankfully I can vent here, or I may have been compelled to use it to shatter my living room window, which wouldn't be good. At best, it meanders back and forth between actual formulas and their complementary Excel formulas, which leaves the reader wondering why they should learn the real thing when Excel can do it for them anyway; but its Excel teachings follow the incomplete style of the book, so there's little chance of improving your Excel skills either. To be fair, on page 671 it lets you in on a brilliant secret: that you can obtain help from Excel by "left-clicking" on the help bar...but even fails to mention the F1 key...par for the course! At worst, the questions at the end of each chapter (which affect ones GPA and entire future) vary just enough with the examples in the chapter, that it is impossible for the student to solve them without using outside means, like contacting the professor 24/7 which I may have to. If you think I'm being unfair or have any bias, I'll put it to you this way: Suppose you had never driven a car before, and I wrote a book on how to open the door, turn the key, put it in drive, etc. and then gave you an exam on how to rebuild the engine. I'm so disgusted with this book, I'd rather be spending this semester in North Korea, where I'd definitely learn more.

I think there is probably a chance that this is the most poorly written textbook I've ever encountered. I was going to hold off giving it a bad review until I got through the class, but at this rate I'm not even totally sure I will. I've just re-read the difference between nominal and effective interest for (no hyperbole) the 10th time, and I'm no closer to understanding it. Bad examples, useless derivations, poor explaining. I only wish I could give it a zero.

I gave it a four star because the book is somewhat confusing due to the author's writing style. There's nothing wrong with the physical book. That earns a five star. And I bought the international edition, which is the same as the US edition, just paperback, cheaper, and printed on thinner paper.

Content was identical to my classmate's book. Writing style aside, this is probably the single most useful class I took in college. I still use the book, and I've been out of college for a few years. Everything from student loans to house mortgage to everything in between.

It's hard to avoid a book that's mandatory for a class, but if you have other options I suggest you steer away from this one. I've never seen a more poorly written text book in both my undergrad and grad level courses! This book is a complete disaster. The questions/problems at the end of the chapter assigned for homework do not have supporting examples to learn from. It is a complete guessing game at how to arrive at the correct answer. I had to buy this book for my class but do not plan on using it afterwards. It is completely worthless!

The concepts in this book are not hard, but the book is ambiguous and difficult to read. The author's do not do a very good job at explaining details but luckily the concepts of this book are similar to normal economy but on a larger scale.

This book doesn't explain anything. It just shows a bunch of formulas and doesn't give any hint about when and how to use them one. One of the worst textbooks I've encountered in college (and I'm in my last semester). I wholeheartedly agree with all the negative feedback.

I used this textbook in an engineering management graduate course. I frequently use the techniques taught here in evaluating and justifying major product investment decisions. Not only was this an excellent text but it continues to be a great reference. I just bought a replacement as I gave MY copy to my daughter who's studying finance at NYU. This book fills in all the background she needs on time value of money. In contrast to other reviewers I found the exercises, examples, and spreadsheet examples very enlightening and informative.

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